



The Council's Corporate Priorities

as identified in the Strategic Plan 2009-2014

"Whilst a significant number of our activities remain within the same categories, progress has been made and new priorities have emerged due to changes and delivery over the past year. Set out below are issues by category for the coming five year period:"

(1) Prosperous

More Focus

- Regenerating our town centres
- Promoting economic activity and well-being around the 2012 Olympic and Paralympic games
- Strategic planning and the development of the Council's Local Development Framework

(2) Green

More Focus

- Reducing the carbon footprint of the Council and the borough as a whole including measures to address fuel poverty
- Street scene enforcement activity
- Reducing the amount of household waste generated in the borough

(3) Healthy

More Focus

- Looking to deliver affordable housing in more innovative ways with a reduced reliance on S106 Agreements
- Implementing health action plans and the Council's Youth Strategy

Reduce focus

- Delivery of Private sector housing refurbishment, Disabled Facilities Grants and work on houses in multiple occupation by seeking to maximise alternative streams of funding from external sources
- Responsive repairs and property maintenance as the masterplanning process rolls out

(4) Confident

More Focus

- Delivering healthy, positive activities for younger and older people

Maintain Focus

- Safer and stronger communities
- Developing the government's 'localism' agenda

Reduce Focus

- In-house provision of tourism and events (with more reliance on partnership)