

Tunbridge Wells Borough Council

Corporate Priorities and Commitments - July 2008

Corporate Priorities	Corporate Objectives
A1 Promoting and maintaining a thriving and diverse local economy	Promote a revival of our town centres as places to live, shop, work, operate and visit.
	Work with our partners to find innovative solutions to improve access to the town centre and across the borough.
	Take practical steps to promote a more entrepreneurial and balanced local economy.
A2 Caring for our environment	Deliver a high quality household waste collection and recycling service that has the emphasis on waste reduction, recycling and diversion of material from final disposal.
	Promote sustainable energy across the Council and borough.
	Improve the appearance of the street scene.
	Protect local character through the Town Planning process.
	Maximise the quality of existing Tunbridge Wells Borough Council parks.
A3 Having housing suitable for local people	Provide greater focus on achieving a balanced housing market and increasing the supply of affordable homes.
	Support more people, including vulnerable groups, to live in their own homes for longer by providing disabled adaptations.
	Reduce homelessness in the town and minimise the number of people at risk of homelessness.
	Tackle fuel poverty and enable practical assistance to those who need help with their homes.
	Improve the condition of private sector housing.
A4 Developing safer and stronger communities	As a partner in the Tunbridge Wells Crime & Disorder Reduction Partnership, tackle anti-social behaviour and reduce crime and the fear of crime.
	Work with and consult the community to identify the improvements which will most benefit local residents.
	Enable the most effective organisation to deliver local services.
	Improve the physical environment of priority neighbourhoods and address social problems.
	Encourage and help the provision of better healthcare and provide opportunities for healthier lifestyles.
	Provide opportunities for young people throughout the borough to participate in physical activities
	Deliver the commitments set out in the Council's Comprehensive Equality Scheme 2007-2010.

Corporate Commitments	Corporate Objectives
A5 Delivering high quality services to our customers	Ensure that those employed in the Council develop their skills to deliver more effective services.
A6 Improving customer service and satisfaction	Ensure that the Council's services are driven by our customers.
A7 Ensuring that we are well managed, proactive and deliver value for money	Ensure that the Council strives to improve performance and VFM.
	Take a proactive approach to publicising work carried out externally and in partnership with other organisations.